

EEO Public File Report

New Northwest Broadcasters, LLC – Astoria, Oregon
KAST-AM, KAST-FM, KVAS-FM, KKEE-AM, KCRX-FM
Oct 1, 2006 – Sep 30, 2007

Full-Time Positions Filled

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	Account Executive	10/02/06	2/1/07	KAST A/FM, KVAS FM, KKEE AM, & KCRX FM radio ads Daily Astorian classified New Northwest Broadcasters website (Corporate) New Northwest Broadcasters website (Astoria) Oregon Employment Department Oregon Association of Broadcasters Craigslist website Monster.com website	1 2 1 0 0 0 0 0 0	0 0 1 0 0 0 0 0
2	Account Executive	3/1/07	4/2/07	KAST A/FM, KVAS FM, KKEE AM, & KCRX FM radio ads Daily Astorian classified New Northwest Broadcasters website (Corporate) New Northwest Broadcasters website (Astoria) Oregon Employment Department Oregon Association of Broadcasters Internal company referral	1 0 1 0 0 0 0 0	1 0 0 0 0 0 0

3	Account Executive	3/1/07	4/16/07	Daily Astorian classified	2	1
				KAST A/FM, KVAS FM, KKEE AM, & KCRX FM radio ads	0	0
				New Northwest Broadcasters website (Corporate)	0	0
				New Northwest Broadcasters website (Astoria)	0	0
				Oregon Employment Department	0	0
				Oregon Association of Broadcasters	0	0
4	Account Executive	5/1/07	8/1/07	KAST A/FM, KVAS FM, KKEE AM, & KCRX FM radio ads	1	0
				Daily Astorian classified	0	0
				New Northwest Broadcasters website (Corporate)	0	0
				New Northwest Broadcasters website (Astoria)	0	0
				Oregon Employment Department	1	0
				Oregon Association of Broadcasters	0	0
Internal company referral	1	1				
* See Attached List of Recruitment Sources for Contact Information						

**Prong 3 Longer-Term Recruitment Initiatives
Implemented During Previous Year**

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	4/24/07	Career Fair	Job Fair to expose students & the public to broadcasting environment	Had a booth	Scott Huddleston, Astoria NNB AM Bill Johnstone, OAB Pres/CEO
2	8/11/07	Toys for Big Boys Show	Applications & job descriptions for radio employment opportunities at the annual event in the Seaside Convention Center.	Had a table	Scott Huddleston, Astoria NNB AM
3	9/11/07	HR review & training	HR retention, interviewing, & performance reviews overview	Training/education	Trila Bumstead, NNB CFO Paul Mitchell, Astoria NNB GM Scott Huddleston, Astoria NNB AM